

Lorena Little League Sponsorship Agreement

This agreement between the Lorena Little League (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2024 Season.

Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the Local Little League. Nothing herein shall make us partners or joint venturers. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc... "Sponsor of a team in the (Local Little League)." Sponsorship does NOT give the Sponsor the right to use the word "official" in the connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball is prohibited unless permission is expressly granted in writing by Little League Baseball International.

Sponsorship in the Local Little League carries with it the following additional benefits:

- TEAM Sponsorship - Sponsor name on the back of Jerseys and Parent Shirts - \$500
- TEAM Sponsorship plus Sign - Same as Above plus ONE 3'x4' field sign - \$750
- SIGN ONLY Sponsorship #1 - ONE 3'x4' field sign - \$300
- SIGNS ONLY Sponsorship #2 - FOUR 3'x4' field signs (one on each field) - \$1000
- Field/Team Sponsorship - 3 Yrs of Team Sponsorships plus 3'x8' coroplast sign on Field Awning - \$2500
- I would like to Donate \$_____ without a Sponsorship

Accepted and agreed to:

By _____

Sponsor Representative Signature

Date

Printed or Typed Sponsor Name and Title _____

By _____

Local Little League President's Signature

Date

Nicole Patterson, President Lorena Little League

Sponsor Information:

Contact Name: _____

Paid:

Representative: _____

Date:

Address: _____

Check Number:

Phone: _____ Fax: _____ Email: _____

Logo Information Enclosed (Yes/No) _____

Softball or Baseball: _____

Preferred Age Division: _____

Preferred Colors: _____

Child/Relative Playing whom you want to sponsor (if applicable): _____

MAIL FORM AND PAYMENT TO THE ADDRESS BELOW, checks made out to LLL:

Lorena Little League
PO Box 115
Lorena, TX 76655